



October 1, 2013

For immediate release

**Rescue groups and the public invited to participate  
in 4<sup>th</sup> annual life-saving Rescue Rally**

For the fourth consecutive year, volunteer animal rescue organizations in the Greater Indianapolis area are invited to earn much-needed prize money while saving lives in **move to ACT**'s annual Rescue Rally. The Rally enables small, underfunded rescue groups run entirely by volunteers to compete for prizes by rescuing animals from Indianapolis Animal Care & Control and finding them foster or permanent homes.

Cash prizes will be awarded for the most dogs rescued, the most cats, the most exotic animals, the most all-black dogs, and the most all-black cats between October 1 and December 30. Black animals are highlighted because they are often overlooked by adopters.

All-volunteer animal rescue groups that are approved rescue partners with IACC and within 50 miles of Indianapolis can sign up to participate at <http://rescuerally2013.eventbrite.com>. Any questions about signing up can be mailed to [info@movetoact.org](mailto:info@movetoact.org) with the subject line "Rescue Rally 2013."

The previous three Rescue Rallies have saved 900 animals and generated \$14,350 for participating all-volunteer rescue organizations from generous private and corporate donations.

"We call the small, all-volunteer rescues SAVRs, because they really are saviors for the animals," said Warren Patitz of **move to ACT**. "They have the same expenses for food and veterinary care that large organizations have, but they lack visibility, high-profile supporters, and professional fund-raising campaigns. They rely solely on donations and the charity of volunteers.

"Every dime they receive is spent on the animals. Rescue Rally gives them recognition for their efforts, and the chance to win some much-needed cash so they can save more lives."

Actual prize amounts in each category for 2013 will be determined by the final total of donations collected. Donations in any amount are welcome at [www.movetoact.org](http://www.movetoact.org), or by mail to **move to ACT**, P.O. Box 68658, Indianapolis, IN 46268. All donations go 100% to support Rescue Rally efforts.

Rescue Rally focuses on pulling animals from IACC, the severely underfunded city shelter where 4333 healthy/treatable animals were killed in 2012.

**For more information, contact:**

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